



# Women Entrepreneurs *and Leaders Program*



McGill

Executive  
Institute

“

**When women  
succeed, we all  
win!**

”

Martine Liautaud, Founder & President  
Women Initiative Foundation

# Our Partner

## Women Initiative Foundation:

Founded by Martine Liautaud in 2009, the Women Initiative Foundation (WIF) encourages the promotion of women in the business world as well as in the economy in general and aims to become a laboratory of ideas as well as a strong voice for diversity, respect and recognition of women in the workplace.

WIF is a non-profit organization which initiates and implements four types of actions around:

**Transparency**, through research about stereotypes and the perception of gender diversity inside international corporations.

**Mentoring**, with intercompany mentoring programs in Europe, in the USA and in Asia

**Learning**, by tailored executive leadership programs designed with the most prestigious international universities.

**Networking**, linked to the other actions to exchange and share opportunities in all the places where the foundation have a presence.

In Montreal, WIF benefits from a very strong and active strategic chapter run by Christiane Bergevin and Anne-Marie Hubert.



*Martine Liautaud, Founder & President  
Women Initiative Foundation*

## In collaboration with

## CentraleSupélec (CS):

CentraleSupélec (CS), a Public Institution of a scientific, cultural and professional nature, was created by the merging of École Centrale Paris and Supélec in January 2015. Today, CentraleSupélec consists of 3 campuses in France. It has 4,300 students, 3,200 being engineering students and includes 16 laboratories or research teams. As an international School, CentraleSupélec is also located in China, India and Morocco. CentraleSupélec is a reference center in the field of engineering sciences and systems and a leading School in higher education and research, ranked among the best institutions in the world. CentraleSupélec is a founding member of Paris-Saclay University and chairs the École Centrale Group

# Program at a Glance

This program offers an immersive experience, aimed at developing your leadership competencies and accelerating you and your business

The five-day program connects women to a community and establishes a foundation for lifelong learning, growth and engagement. The program offers experiential learning opportunities, a wealth of knowledge from top faculty and researchers, personal development as well as networking opportunities. You will benefit from a small cohort of international leaders and entrepreneurs in an intimate setting on Montreal's iconic McGill campus.

Starting on Monday and ending on Friday, you will be immersed in lectures, panels, and cultural events designed to stimulate conversation and help participants develop and apply emerging skills. You will leave equipped with tools to lead forward-thinking teams, in any industry or function. The program aims to propel women into the world of corporate governance, develop strategic relationships and create a network of women who will continue to will continue to innovate and inspire.



# Women Entrepreneurs and Leaders Program *2026*

**Monday**  
May 4

**Tuesday**  
May 5

**Wednesday**  
May 6

**Thursday**  
May 7

**Friday**  
May 8

— 8:30 am —  
**Breakfast at**  
*McGill Executive Institute*

— 9:00 am —  
Executive Leadership: Building an Innovative Mindset  
*with M.J. Lamothe*

— 12:30 pm —  
**Lunch**

— 1:30 pm —  
Wellness Moments  
*with Jill Barker*

— 2:00 pm —

Negotiations: Claim and Maintain Your Seat at the Table  
*with Melissa Sonberg*

— 5:00 pm —  
*Wine & Cheese Networking Reception*

Campus Walk

— 8:30 am —  
**Breakfast at**  
*McGill Executive Institute*

— 9:00 am —  
Entrepreneurship & Intrapreneurship Panel  
*with M.J. Lamothe and Guests*

— 12:30 pm —  
**Lunch**

— 1:30 pm —  
Shuttle to Corporate Visit Site

— 2:00 pm —

Corporate Site Visit  
*with M.J. Lamothe*

— 4:00 pm —

Return to hotel

— 5:30 pm —  
*Leadership Through Jazz, Live Session and Dinner*

— 8:30 am —  
**Breakfast at**  
*McGill Executive Institute*

— 9:00 am —  
Cultivating Your Personal Brand  
*with Benjamin Beauregard*

— 12:30 pm —  
**Lunch**

— 1:30 pm —

Networks and Networking  
*with Elena Obukhova*

— 3:30 pm —

Relaunch of Brand Excellence  
*with Delphine Bellini, CEO Maison Schiaparelli*

— 5:00 pm —

*Free Evening*

— 8:30 am —  
**Breakfast at**  
*McGill Executive Institute*

— 9:00 am —  
Creating Value at the Executive Level (I)  
*with Julie Stalle Cardinal*

— 12:30 pm —  
**Lunch**

— 1:30 pm —

Creating Value at the Executive Level (II)  
*with Julie Stalle Cardinal*

— 4:30 pm —

— 7:00 pm —  
*Gala Event*

— 8:30 am —  
**Breakfast at**  
*McGill Executive Institute*

— 9:00 am —  
Inclusive Leadership and Psychological Safety  
*with Tatiana Gauvin*

— 12:30 pm —  
**Lunch**

— 1:30 pm —  
Key Learning Review  
*M.J. Lamothe*

— 2:30 pm —  
Certificates and Closing Ceremony  
*Martine Liautaud Faculty & Staff*

— 3:30 pm —

# McGill University welcomes you to *Montreal*

Montreal sits at the meeting point of the Old and New Worlds and offers an exciting fusion of European and North American cultures. It's a city of cobblestones and an international hub for creative sectors, software engineering, pharmaceuticals, aerospace and telecommunications.

A safe, vibrant, diverse city bursting with culture, Montreal consistently ranks among the world's most livable cities. Around half of Montrealers' mother tongue is French but thanks to the friendly spirit of its community, you will be able to get by with ease in English.

Whether enjoying one of Montreal's famous cafes, restaurants or public markets, visiting any of the 2,200 hectares of parks including Mount Royal, or taking advantage of the city's 100+ world-renowned festivals and public events, you will find your leadership experience enriched by this effervescent city.



# Main Themes

## ● Empower

Tools to implement and deploy innovation strategies

- Forward-thinking leadership
- Leading & adapting in a world of technological advances and agile processes
- Managing up, down, and across the firm
- Understanding generation motivators
- Considering different perspectives to inform decision-making
- Diversity, equity and inclusion
- Unconscious bias

## ● Accelerate

Fueling growth and creating long lasting value

- The pillars of corporate governance
- Community and investor relationships
- Board membership
- Creating value for investors
- Revenue generation strategies
- Product and process innovation

## ● Disrupt

Embracing risk and technology to ensure future readiness

- Sustainability as an innovation strategy
- Understand the interconnection between sustainability, gender and inequality
- Corporate responsibility
- Conflict management strategies
- Claiming your seat at the table
- Influence and assertiveness

## ● Future Ready Leaders

# Program in detail and application

## Ideal Participant Profile:

This residential program is for seasoned women professionals from various industries and locations. It is equally applicable for high potential women leaders with at least ten years of professional experience.

**The program fee is CAD 9,595 + applicable taxes.** This includes program tuition, instructional materials, accommodations (5 nights), daily breakfasts, lunches and refreshments. There are several evening events planned, please see detailed schedule for more information.

**The McGill Executive Institute seeks to build strong positive learning environments within which participants develop the necessary mindsets for future business growth. Eligibility for program acceptance requires the following qualifications:**

1. Participants have upper to senior-level management responsibilities.
2. A positive interest in actively engaging with peers in a unique executive learning environment.

Candidates are encouraged to register online and supply a current resume that shows both your academic and professional experience via email to [kathryn.levine@mcgill.ca](mailto:kathryn.levine@mcgill.ca)

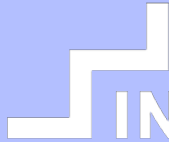


# Join the Women Entrepreneurs and Leaders *Community*



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INITIATIVE  
FOUNDATION**



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