



# Innovate & Change: Become AI Empowered Through a Practical & Creative AI Training

This **2-day sessions** will empower **30 Ukrainian women** to grow their skills in business analytics, AI and creativity in a space of trust, sisterhood, and zero judgment.

 **WOMEN  
INITIATIVE  
FOUNDATION**

*Sponsored by the Women Initiative Foundation (WIF), this training is more than a skills session — it's a moment of personal and collective empowerment.*

**18-19  
JULY**

**KYIV**

# Program Overview

- ✓ Learn with **women peers and allies** in a nurturing environment.
- ✓ Build **hands-on skills** in BI, data strategy, AI, and creative solutions.
- ✓ Practice **creative confidence** and **data-driven decision-making**.
- ✓ Gain **clarity, confidence, and control** in a digital world.



## Key Points Program:

- Master Data, Analytics AI and creativity for professional success.
- Learn in a safe and supportive space.
- Designed for women, by women advocates.
- Held in Ukraine with Ukrainian women leaders.
- Sponsored by Women Initiative.
- Foundation & Data Wise Academy



## Audience:

- Executive and leadership-level Ukrainian women who are eager to expand their AI, data, analytics and creativity expertise, build confidence, and advance their professional growth.



## Final Takeaways:

- Practical skills in Creativity, Analytics, Data Governance, and AI/GenAI
- Renewed confidence in your voice and vision
- Become part of a support circle of women in data, AI and creativity
- Harness AI tools in your brainstorming sessions to ignite creative solutions
- Amplify creativity through AI-driven design thinking and cultural expansion

# Day 1

## Creativity and AI



### Lecturer:

**Savannah Kunovsky**, Managing Director, Emerging Technology, IDEO.

### Location:

**GNRTR Coworking**, Mykhaila Hrushevskoho St, 3, Kyiv

## 9:00 - 18:00 Day's highlights:

### 1. Design & Innovation Approach: Tools & Tech

- Examine how digital platforms from '90s chat rooms to AI shape our creative culture.
- Explore tools & examples: technology and AI case studies.
- Discuss the reciprocal relationship: how tools shape us—and how we shape the tools we use.
- Group dialogue: share how you currently use AI tools, reflect on their impact, and
- imagine new possibilities beyond your current role.

### 2. Co-Design Activities: AI in Everyday Work & Beyond Generative AI

- Engage in co-design exercises to integrate AI into daily workflows.
- Hands-on mapping: visualize your work processes and identify innovative AI touchpoints.
- Think beyond generative AI: experiment with diverse AI tools to unlock new creative opportunities.

### 3. Design Thinking Session

- Apply five-step framework: **empathize, define, ideate, prototype, test**.
- Rapidly prototype creative AI concepts addressing real business challenges.
- Present prototypes, gather peer feedback, and iterate for enhanced impact.

# Day 2

## Data-Driven Leadership in the AI era



### Lecturer:

**Gauthier Vasseur**, Lecturer UC Berkeley, Stanford University, President Data Wise Academy.

### Location:

**GNRTR Coworking**, Mykhaila Hrushevskoho St, 3, Kyiv

## 9:00 - 18:00 Day's highlights:

### 1. Let's Get Comfortable with Data

- Why do you need data after all?
- How to think clearly with data?
- Make any data work for you.

### 2. Master The Analytics Tools

- Grasp a clear representation of technology for analytics.
- Turn data into insight with BI tools (Power BI, Tableau, or Excel).
- Hands-on guided data exploration.

### 3. Make Your Data Work Easier with GenAI

- Clean, structure, and prepare data for better insight.
- Reduce repetition with lean processes and GenAI.
- Lead holistic data governance.

### 4. AI Is For You

- What AI *really* is and does? (no tech jargon)
- Integrate AI into daily workflows.

### 5. Keep Your Leadership Ethical

- Leading change with courage and clarity.
- How to use data fairly and responsibly.

### 6. Be empowered to act with impact

- Coaching for next steps.



## Gauthier Vasseur

*Executive Director, **Fisher Center for Business Analytics Haas School of Business**, President & Founder **Data Wise Academy, Berkeley** and **Stanford** lecturer.*

Gauthier Vasseur began his career in audit, corporate finance, and treasury. But it was his passion for analytics that triggered a change of heart when, in the early 2000s, he realized that it was possible to work faster and, above all, more accurately using simple data techniques. With the AFTE, the French Association of Corporate Treasurers, he launched the development of courses and conferences on information systems in finance. In 2004, he fully switched to the world of technology. He became product marketing director for performance management solutions at Hyperion in Silicon Valley, later acquired by Oracle. In 2007, he was appointed director of financial data management at Google. He then became vice president of data solutions at TriNet on the eve of its IPO and, finally, Chief Operating Officer of the US subsidiary of Semarchy before it was acquired by a private equity fund.



## Savannah Kunovsky

*Managing Director, Emerging Technology, IDEO.*

Savannah Kunovsky leads organizations in creating the next generation of consumer technologies across AI/ML, XR, robotics, next-generation internet platforms, novel hardware, and beyond.

As Managing Director of IDEO's Emerging Technology Lab, she guides multidisciplinary teams to develop breakthrough products and strategic futures for a global network of clients—often collaborating with the secret underground labs of major tech and electronics companies.

Her past work includes pioneering emotion-sensing AI for mental health in partnership with Dr. John Gottman and co-founding Moringa School, a network of technology education campuses across Africa.

She began her career as a software engineer.