



**McGill**

Executive  
Institute

Emerging Women  
Leaders Program

“

**When women  
succeed, we all  
win!**

”

Martine Liautaud, Founder & President  
Women Initiative Foundation

# Our Partner

## Women Initiative Foundation:

Founded by Martine Liataud in 2009, the Women Initiative Foundation (WIF) encourages the promotion of women in the business world as well as in the economy in general and aims to become a laboratory of ideas as well as a strong voice for diversity, respect and recognition of women in the workplace.

WIF is a non-profit organization which initiates and implements four types of actions around:

**Transparency**, through research about stereotypes and the perception of gender diversity inside international corporations.

**Mentoring**, with intercompany mentoring programs in Europe, in the USA and in Asia

**Learning**, by tailored executive leadership programs designed with the most prestigious international universities.

**Networking**, linked to the other actions to exchange and share opportunities in all the places where the foundation have a presence.

In Montreal, WIF benefits from a very strong and active strategic chapter run by Christiane Bergevin and Anne-Marie Hubert.



*Martine Liataud, Founder & President  
Women Initiative Foundation*

# Program at a Glance

This program offers an immersive experience, aimed at developing your leadership competencies.

This five-day program connects women to a community, and establishes a foundation for lifelong learning, growth and engagement. The program offers experiential learning opportunities, a wealth of knowledge from top faculty and researchers, personal development as well as networking opportunities. You will benefit from a small cohort of international leaders in an intimate setting on Montreal's iconic McGill campus.

Starting on Monday and ending on the following Friday – You will spend a week engaged in lectures, fireside chats and cultural events where emerging skills are continually developed and applied. Women will leave equipped with tools to manage complex projects in any industry or function. The aim of the program is to propel women in business, help them develop long lasting relationships and create a network who will continue to learn and support each other.



# Emerging Women Leaders Program *2024*

**Monday**  
May 27

**Tuesday**  
May 28

**Wednesday**  
May 29

**Thursday**  
May 30

**Friday**  
May 31

— 9:00 am —

Participant  
Introductions &  
Goal Setting

Leadership Styles

— 12:30 pm —

**Lunch**

— 1:30 pm —

Leadership:  
Creative  
Conversations

— 3:30 pm —

Leadership Panel

— 5:00 pm —

*Free Evening*

— 9:00 am —

Go-to-Market  
Strategies & Value  
Creation

— 12:30 pm —

**Lunch**

— 1:30 pm —

Tai Chi

— 2:00 pm —

Building &  
Presenting  
Business Cases

— 5:00 pm —

*EY Event*

Campus Walk

— 9:00 am —

Values-Based  
Leadership:  
Culture of Care

— 12:30 pm —

**Lunch**

— 1:30 pm —

Value-Based  
Leadership: Social  
Responsibility

— 3:30 pm —

WIF Programs  
Fireside Chat:  
Influencing Across  
Generations

— 5:00 pm —

*Group Work:  
Business Case*

— 9:00 am —

Innovation &  
Emerging  
Technologies

— 12:00 pm —

Yoga

— 12:30 pm —

**Lunch**

— 1:30 pm —

Executive  
Presence

— 3:30 pm —

Relaunch of Brand  
Excellence :  
*Delphine Bellini -  
CEO of the Haute  
couture house  
Schiaparelli*

— 5:00 pm —

*Gala Event*

— 9:00 am —

Team  
Presentations  
*Faculty Panel*

— 11:00 am —

Key Learning  
Review

— 12:30 pm —

**Lunch**

— 1:30 pm —

Certificates and  
Closing Ceremony  
*Faculty & Staff*

— 2:30 pm —

# McGill University welcomes you to *Montreal*

Montreal sits at the meeting point of the Old and New Worlds and offers an exciting fusion of European and North American cultures. It's a city of cobblestones and an international hub for creative sectors, software engineering, pharmaceuticals, aerospace and telecommunications.

A safe, vibrant, diverse city bursting with culture, Montreal consistently ranks among the world's most livable cities. Around half of Montrealers' mother tongue is French but thanks to the friendly spirit of its community, you will be able to get by with ease in English.

Whether enjoying one of Montreal's famous cafes, restaurants or public markets, visiting any of the 2,200 hectares of parks including Mount Royal, or taking advantage of the city's 100+ world-renowned festivals and public events, you will find your leadership experience enriched by this effervescent city.



# Main Themes

## ● Inspire

Develop an innovative mindset and foster that mindset in others

- Understand key leadership approaches and in which context to use them
- Leading creative conversations to challenge assumptions and create change
- Empowering others through effective communication
- Influencing across generations; up, down and across the firm
- Fostering a culture of care and inclusion as a central value in your business
- Breaking through barriers in the workplace
- Anticipating change in your competitive environment

## ● Empower

Tools to implement and deploy innovation strategies

- Developing an ambidextrous mindset and pursuing strategic innovation
- Understanding and quantifying the possibilities of creation and loss of values (not only economic)
- Leading business development planning and relationship strategies
- Using customer and market feedback with agile solution development
- Creating powerful content for your business case
- Pitching concisely and confidently to stakeholders
- Wellness moments to bring balance to your professional life

## ● Disrupt

Embracing risk and technology to ensure future readiness

- Cultivating a future-ready network
- Owning your leader persona and personal brand
- Strategies for personal and professional risk management
- Anticipating future trends in technology
- Maximizing positive impact and mitigating risk of failure
- Analysing the impact of Artificial Intelligence and how it can be used to create value in your context
- Positioning corporate social responsibility as an innovation strategy
- Creating a sustainability-based project that is directly applicable to your business for a faculty panel

## ● Future Ready Leaders

# Program in detail and application

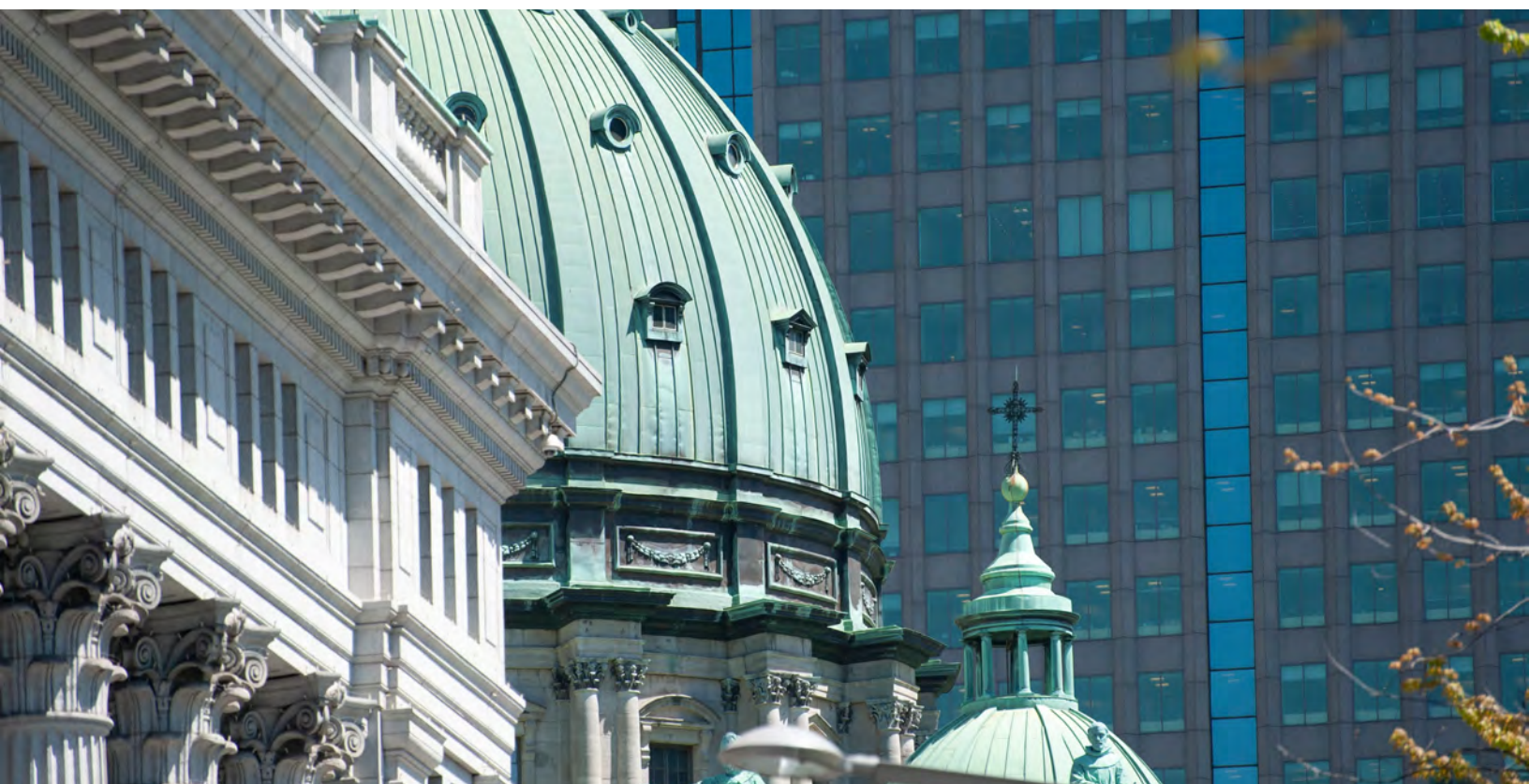
## Ideal Participant Profile:

This residential program is for emerging women professionals from various industries and locations. It is equally applicable for high potential women leaders with seven to ten years of professional experience.


**The program fee is CAD 5,500 + applicable taxes.** This includes program tuition, instructional materials, accommodations (5 nights), daily breakfasts, lunches and refreshments. There are several evening events planned, please see detailed schedule for more information.

**The McGill Executive Institute seeks to build strong positive learning environments within which participants develop the necessary mindsets for future business growth. Eligibility for program acceptance requires the following qualifications:**

1. Participants have junior to mid level managerial responsibilities.
2. A positive interest in actively engaging with peers in a unique executive learning environment.





 **WOMEN  
INITIATIVE  
FOUNDATION**



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