



Women Entrepreneurs *and Leaders Program*



McGill

Executive
Institute

“

**When women
succeed, we all
win!**

”

Martine Liautaud, Founder & President
Women Initiative Foundation

Our Partner

Women Initiative Foundation:

Founded by Martine Liautaud in 2009, the Women Initiative Foundation (WIF) encourages the promotion of women in the business world as well as in the economy in general and aims to become a laboratory of ideas as well as a strong voice for diversity, respect and recognition of women in the workplace.

WIF is a non-profit organization which initiates and implements four types of actions around:

Transparency, through research about stereotypes and the perception of gender diversity inside international corporations.

Mentoring, with intercompany mentoring programs in Europe, in the USA and in Asia

Learning, by tailored executive leadership programs designed with the most prestigious international universities.

Networking, linked to the other actions to exchange and share opportunities in all the places where the foundation have a presence.

In Montreal, WIF benefits from a very strong and active strategic chapter run by Christiane Bergevin and Anne-Marie Hubert.



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In collaboration with

CentraleSupélec (CS):

CentraleSupélec (CS), a Public Institution of a scientific, cultural and professional nature, was created by the merging of École Centrale Paris and Supélec in January 2015. Today, CentraleSupélec consists of 3 campuses in France. It has 4,300 students, 3,200 being engineering students and includes 16 laboratories or research teams. As an international School, CentraleSupélec is also located in China, India and Morocco. CentraleSupélec is a reference center in the field of engineering sciences and systems and a leading School in higher education and research, ranked among the best institutions in the world. CentraleSupélec is a founding member of Paris-Saclay University and chairs the École Centrale Group

Program at a Glance

This program offers an immersive experience, aimed at developing your leadership competencies and accelerating you and your business

The five-day program connects women to a community and establishes a foundation for lifelong learning, growth and engagement. It offers experiential learning opportunities, a wealth of knowledge from top faculty and researchers, personal development as well as networking opportunities. You will benefit from a small cohort of international leaders and entrepreneurs in an intimate setting on Montreal's iconic McGill campus.

The week includes lectures, fireside chats and cultural events where future-ready leadership and entrepreneurship skills are developed and applied. The program outcome is change; how people think, behave, strategize, and work together to achieve their professional goals.

The program focuses on empowerment, strategies to accelerate growth, and skills to thrive in the face of disruption and emerging trends, while creating a lasting network of women who continue to innovate and inspire.



Women Entrepreneurs and Leaders Program *2025*

Monday February 10	Tuesday February 11	Wednesday February 12	Thursday February 13	Friday February 14
<p>— 9:00 am —</p> <p>Executive Leadership: Building an Innovative Mindset <i>with M.J. Lamothe</i></p>	<p>Campus Walk</p> <p>— 9:00 am —</p> <p>Panel: Corporate Governance and Leading Strategically <i>with M.J. Lamothe</i></p>	<p>— 9:00 am —</p> <p>Negotiations: Claim and Maintain your Seat at the Table <i>with Melissa Sonberg</i></p>	<p>— 9:00 am —</p> <p>Creating Value at the Executive Level (I) <i>with Julie Stalle Cardinal</i></p>	<p>— 9:00 am —</p> <p>Inclusive Leadership and Psychological Safety <i>with Nogol Madani</i></p>
<p>— 12:30 pm —</p>	<p>— 12:30 pm —</p>	<p>— 12:30 pm —</p>	<p>— 12:30 pm —</p>	<p>— 12:30 pm —</p>
<p>Lunch</p>	<p>Lunch</p>	<p>Lunch</p>	<p>Lunch</p>	<p>Lunch</p>
<p>— 1:30 pm —</p>	<p>— 1:30 pm —</p>	<p>— 1:30 pm —</p>	<p>— 1:30 pm —</p>	<p>— 1:30 pm —</p>
<p>Wellness Moments <i>with Jill Barker</i></p>	<p>Shuttle to Corporate Visit Site</p>			<p>Key Learning Review <i>M.J. Lamothe</i></p>
<p>— 2:00 pm —</p>	<p>— 2:00 pm —</p>	<p>Planning and Implementing Growth Strategies <i>with Dawn Sutherland</i></p>	<p>Creating Value at the Executive Level (II) <i>with Julie Stalle Cardinal</i></p>	<p>— 2:30 pm —</p>
<p>Cultivating Your Personal Brand</p> <p>Navigating Complex and Crisis Situations <i>with Benjamin Beauregard</i></p>	<p>Corporate Site Visit <i>with M.J. Lamothe</i></p>			<p>Certificates and Closing Ceremony <i>Martine Liautaud Faculty & Staff</i></p>
<p>— 5:00 pm —</p>	<p>— 4:00 pm —</p>	<p>— 5:00 pm —</p>	<p>— 4:30 pm —</p>	<p>— 3:30 pm —</p>
<p><i>Free Evening</i></p>	<p>Return to hotel</p> <p><i>Leadership Through Jazz Concert Networking Event and Dinner</i></p>	<p><i>Free Evening</i></p>	<p><i>Gala Event</i></p>	

McGill University welcomes you to *Montreal*

Montreal sits at the meeting point of the Old and New Worlds and offers an exciting fusion of European and North American cultures. It's a city of cobblestones and an international hub for creative sectors, software engineering, pharmaceuticals, aerospace and telecommunications.

A safe, vibrant, diverse city bursting with culture, Montreal consistently ranks among the world's most livable cities. Around half of Montrealers' mother tongue is French but thanks to the friendly spirit of its community, you will be able to get by with ease in English.

Whether enjoying one of Montreal's famous cafes, restaurants or public markets, visiting any of the 2,200 hectares of parks including Mount Royal, or taking advantage of the city's 100+ world-renowned festivals and public events, you will find your leadership experience enriched by this effervescent city.



Main Themes

● Empower

Tools to implement and deploy innovation strategies

- Forward-thinking leadership
- Leading & adapting in a world of technological advances and agile processes
- Managing up, down, and across the firm
- Understanding generation motivators
- Considering different perspectives to inform decision-making
- Inclusive leadership and psychological safety
- Cultivating your personal brand
- Claiming your seat at the table
- Unconscious bias

● Accelerate

Fueling growth and creating long lasting value

- The pillars of corporate governance
- Community and investor relationships
- Tips on joining or thriving as a Board Member
- Planning and implementing growth strategies
- Creating value for investors
- Revenue generation strategies
- Product and process innovation

● Disrupt

Embracing risk and technology to ensure future readiness

- Navigating complex and crisis situations
- Win-win negotiation practices
- Corporate responsibility
- Conflict management strategies
- Influence and assertiveness

● Future Ready Leaders

Program in detail and application

Ideal Participant Profile:

This program is designed for seasoned women professionals from a wide range of functional areas in corporate, governmental and non-profit organizations. It is equally applicable for high potential women leaders with at least ten years of professional experience in positions where they can drive important changes in their organizations.

The program fee is CAD 9,295 + applicable taxes. This includes all learning materials, site visit to best-in-class organization, guest speakers, wellness breaks, networking cocktails, “leadership through music” concert, onsite meals, overnight accommodations (arrival Sunday, departure Friday) at a top-rated hotel near the McGill campus, gala evening celebration, and closing ceremony with Certificates of Completion.

The McGill Executive Institute seeks to build strong positive learning environments within which participants develop the necessary mindsets for future business growth. Eligibility for program acceptance requires the following qualifications:

1. Participants have upper to senior-level management responsibilities.
2. A positive interest in actively engaging with peers in a unique executive learning environment.

Candidates are encouraged to register online and supply a current resume that shows both your academic and professional experience via email to executive@mcgill.ca



Join the Women Entrepreneurs and Leaders *Community*



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Women Entrepreneurs and Leaders *Testimonials*

“ I was expecting a great training, I had an amazing experience, blown away by this week with a group of strong inspiring leaders (students & teachers). I'm convinced this week will have a very strong impact on me & my career. ”

- Alexandra Ithurbide,
Global Strategy & Development Manager for Savencia France



“ I spent such an inspiring week with all the women entrepreneurs and leaders. I left this program with a rich experience, lots of new ideas for my business and especially new friends. This is the most valuable takeaway from this program. Thanks McGill Executive Institute for this wonderful program. ”

- Christine Ngo,
Acquisitions Lead for Philips Domestic Appliances France

“ Thrilled to have participated in the Women Entrepreneurs and Leaders Program at the McGill Executive Institute in Montreal! An inspiring experience surrounded by talented individuals. Grateful for the valuable insights and connections made. Ready to apply what I've learned to drive my professional journey. ”

- Morgane Bourraï, Head of Sales Administration North America for SES Imagotag





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