



When women succeed, we all win!

Martine Liautaud, Founder & President Women Initiative Foundation

Our Partner

Women Initiative Foundation:

Founded by Martine Liautaud in 2009, the Women Initiative Foundation (WIF) encourages the promotion of women in the business world as well as in the economy in general and aims to become a laboratory of ideas as well as a strong voice for diversity, respect and recognition of women in the workplace.

WIF is a non-profit organization which initiates and implements four types of actions around:

Transparency, through research about stereotypes and the perception of gender diversity inside international corporations.

Mentoring, with intercompany mentoring programs in Europe, in the USA and in Asia

Learning, by tailored executive leadership programs designed with the most prestigious international universities.

Networking, linked to the other actions to exchange and share opportunities in all the places where the foundation have a presence.

In Montreal, WIF benefits from a very strong and active strategic chapter run by Christiane Bergevin and Anne-Marie Hubert.



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In collaboration with CentraleSupélec (CS):

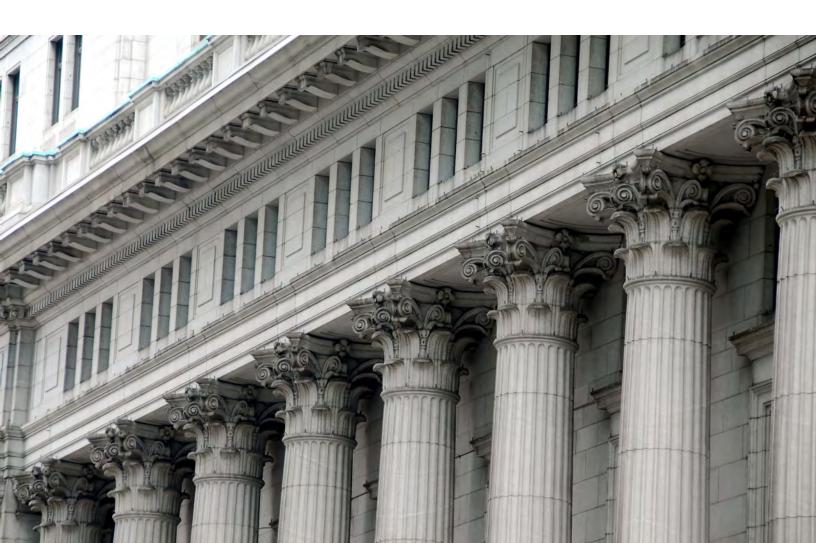
CentraleSupélec (CS), a Public Institution of a scientific, cultural and professional nature, was created by the merging of École Centrale Paris and Supélec in January 2015. Today, CentraleSupélec consists of 3 campuses in France. It has 4,300 students, 3,200 being engineering students and includes 16 laboratories or research teams. As an international School, CentraleSupélec is also located in China, India and Morocco. CentraleSupélec is a reference center in the field of engineering sciences and systems and a leading School in higher education and research, ranked among the best institutions in the world. CentraleSupélec is a founding member of Paris-Saclay University and chairs the École Centrale Group

Program at a Glance

This program offers an immersive experience, aimed at developing your leadership competencies and accelerating you and your business

The five-day program connects women to a community and establishes a foundation for lifelong learning, growth and engagement. The program offers experiential learning opportunities, a wealth of knowledge from top faculty and researchers, personal development as well as networking opportunities. You will benefit from a small cohort of international leaders and entrepreneurs in an intimate setting on Montreal's iconic McGill campus.

Starting on Monday and ending on the following Friday – You will spend a week engaged in lectures, fireside chats and cultural events where emerging skills are continually developed and applied. Women will leave equipped with tools to lead forward-thinking teams, in any industry or function. The program aims to propel women into the world of corporate governance, develop strategic relationships and create a network of women who will continue to will continue to innovate and inspire.



Women Entrepreneurs and Leaders Program 2024

Monday May 27	Tuesday May 28	Wednesday May 29	Thursday May 30	Friday May 31
— 9:00 am —	Campus Walk	—— 9:00 am ——	—— 9:30 am —	— 9:30 am —
Executive Leadership: Building an	— 9:00 am —	Inclusive Leadership	Sustaining Value Creation at the	Negotiations: Claim and
Innovative Mindset with M.J. Lamothe	Sustainability and Innovation	— 12:00 pm — Yoga	Executive Level Julie Stal le Cardinal Prof. CentraleSupélec.	Maintain your Seat at the Table
— 12:30 pm —	— 12:30 pm —	—12:30 pm —	— 12:30 pm —	— 12:30 pm —
Lunch	Lunch	Lunch	Lunch	Lunch
— 1:30 pm —	——1:30 pm ——	— 1:30 pm —	— 1:30 pm —	—— 1:30 pm ——
Panel: Leadership, Strategic Thinking, and Corporate Governance	Shuttle to Desjardins — 2:00 pm — Desjardins Site Visit	Inclusive Leadership	Sustaining Value Creation at the Executive Level	Key Learning Review M.J. Lamothe
— 3:45 pm —	Crouth through	— 3:30 pm —	— 3:30 pm —	— 2:30 pm —
Leadership Through Jazz	Growth through values, culture and focus at Desjardins Executive Discussion with Isabelle Garon & M.J. Lamothe	WIF Programs Fireside Chat: Influencing Across Generations	Relaunch of Brand Excellence: Delphine Bellini - CEO of the Haute couture house Schiaparelli	Certificates and Closing Ceremony Martine Liautaud Faculty & Staff
— 5:00 pm —	—— 4:00 pm ——	— 5:00 pm —	— 5:00 pm —	— 3:30 pm —
	Return to hotel			
Free Evening	EYEvent	Free Evening	Gala Event	

McGill University welcomes you to Montreal

Montreal sits at the meeting point of the Old and New Worlds and offers an exciting fusion of European and North American cultures. It's a city of cobblestones and an international hub for creative sectors, software engineering, pharmaceuticals, aerospace and telecommunications.

A safe, vibrant, diverse city bursting with culture, Montreal consistently ranks among the world's most livable cities. Around half of Montrealers' mother tongue is French but thanks to the friendly spirit of its community, you will be able to get by with ease in English.

Whether enjoying one of Montreal's famous cafes, restaurants or public markets, visiting any of the 2,200 hectares of parks including Mount Royal, or taking advantage of the city's 100+ world-renowned festivals and public events, you will find your leadership experience enriched by this effervescent city.



Main Themes

Empower

Tools to implement and deploy innovation strategies

- Forward-thinking leadership
- · Leading & adapting in a world of technological advances and agile processes
- Managing up, down, and across the firm
- Understanding generation motivators
- Considering different perspectives to inform decision-making
- · Diversity, equity and inclusion
- · Unconscious bias

Accelerate

Fueling growth and creating long lasting value

- The pillars of corporate governance
- Community and investor relationships
- Board membership
- Creating value for investors
- · Revenue generation strategies
- Product and process innovation

Disrupt

Embracing risk and technology to ensure future readiness

- Sustainability as an innovation strategy
- · Understand the interconnection between sustainability, gender and inequality
- Corporate responsibility
- Conflict management strategies
- Claiming your seat at the table
- · Influence and assertiveness

Future Ready Leaders

Program in detail and application

Ideal Participant Profile:

This residential program is for seasoned women professionals from various industries and locations. It is equally applicable for high potential women leaders with at least ten years of professional experience.

The program fee is CAD 9,295 + applicable taxes. This includes program tuition, instructional materials, accommodations (5 nights), daily breakfasts, lunches and refreshments. There are several evening events planned, please see detailed schedule for more information.

The McGill Executive Institute seeks to build strong positive learning environments within which participants develop the necessary mindsets for future business growth. Eligibility for program acceptance requires the following qualifications:

- 1. Participants have upper to senior-level management responsibilities.
- 2. A positive interest in actively engaging with peers in a unique executive learning environment.

Candidates are encouraged to register online and supply a current resume that shows both your academic and professional experience via email to **catherine.marcotte@mcgill.ca**



Join the Women Entrepreneurs and Leaders

Community









Women Entrepreneurs and Leaders *Testimonials*

66 I was expecting a great training, I had an amazing experience, blown away by this week with a group of strong inspiring leaders (students & teachers). I'm convinced this week will have a very strong impact on me & my career.

- Alexandra Ithurbide, Global Strategy & Development Manager for Savencia France





I spent such an inspiring week with all the women entrepreneurs and leaders. I left this program with a rich experience, lots of new ideas for my business and especially new friends. This is the most valuable takeaway from this program. Thanks McGill Executive Institute for this wonderful program.

- Christine Ngo, Acquisitions Lead for Philips Domestic Appliances France

Thrilled to have participated in the Women Entrepreneurs and Leaders Program at the McGill Executive Institute in Montreal! An inspiring experience surrounded by talented individuals. Grateful for the valuable insights and connections made. Ready to apply what I've learned to drive my professional journey.

- Morgane Bourraï, Head of Sales Administration North America for SES Imagotag



WOMEN INITIATIVE FOUNDATION

