

# Women Entrepreneurs and Leaders Program

Empower – Accelerate – Disrupt



McGill

Executive  
Institute

May 14-19, 2023 – Montreal, Quebec, CA



Sunday May 14	Monday May 15	Tuesday May 16	Wednesday May 17	Thursday May 18	Friday May 19
	Breakfast 8:30am to 9:00am McGill Executive Institute	Breakfast 8:30am to 9:00am McGill Executive Institute	Breakfast 8:30am to 9:00am McGill Executive Institute	Breakfast 8:30am to 9:00am McGill Executive Institute	Breakfast 8:30am to 9:00am McGill Executive Institute
<b>12:30 to 2:45 pm</b> <b>Check-in at Hotel Le Germain</b>	<b>9:00am to 12:30pm</b>  Building an Innovative Mindset  Dobson Center Forum Montreal Women Entrepreneurs  <i>Prof. M.J. Lamothe</i>	<b>9:00am to 12:30pm</b>  Sustainability as an Innovation Strategy  <i>Prof. Dror Etzion</i>	<b>9:00am to 12:30pm</b>  Leadership in Practice - a Woman's Perspective  <i>Prof. Estelle Metayer</i>	<b>9:00am to 12:30pm</b>  Project Success – A Systemic Approach to Value Creation Workshop 1  <i>Prof. Julie Stal–Le Cardinal</i>	<b>9:00am to 12:30pm</b>  Becoming an Influencer for Inclusion and Diversity  <i>Prof. Sema Burney</i>
	Lunch 12:30pm to 1:30pm McGill Executive Institute	Lunch 12:30pm to 1:30pm McGill Executive Institute	Lunch 12:30pm to 1:30pm McGill Executive Institute	Lunch 12:30pm to 1:30pm McGill Executive Institute	Lunch 12:30pm to 1:30pm McGill Executive Institute
<b>3:00pm to 5:00pm</b> <b>Hotel Le Germain</b>  Words of Welcome <i>Virginie Liataud, Program Director</i>  Program Introduction <i>Eric Saine, McGill</i>  Leadership with a Jazz Perspective <i>Marika Galea Jazz Quartet</i>	<b>1:30pm to 5:00pm</b>  Embracing Risk to Re-Imagine the Future  The Resilient and Flexible Mind  <i>Prof. Carola Weil</i>	<b>1:30pm Shuttle from McGill to Desjardins</b>  <b>2:00pm to 4:00pm Desjardins Site Visit</b>  Growth through values, culture and focus at Desjardins <i>Executive Discussion with Isabelle Garon &amp; Prof. M.J. Lamothe</i> Return to hotel.	<b>1:30pm to 3:30pm</b>  Guest Speaker Fireside Chat  <b>3:30pm to 5:00pm</b>  Relaunch of Brand Excellence <i>Delphine Bellini CEO of the Haute couture house Schiaparelli</i>	<b>1:30pm to 4:00pm</b>  Case Study Activity – Air Canada Executive  Project Success – A Systemic Approach to Value Creation Workshop 2  <i>Prof. Julie Stal–Le Cardinal</i>	<b>1:30pm to 2:30pm McGill Faculty Club</b>  Key Learning Review  <i>Prof. M.J. Lamothe</i>  <b>2:30pm – 3:30pm</b> Certificates and Closing Ceremony <i>Martine Liataud Dean Yolande Chan Faculty &amp; Staff</i>
<b>5:00pm to 6:00pm</b> <b>Le Germain Pavillon</b> Cocktail & Tapas	<b>Free Evening</b>	<b>6:00pm to 9:00pm</b> <b>Ernst &amp; Young, Montreal Office</b> Insight Presentation Cocktail Buffet	<b>5:00pm to 6:30pm</b> <b>McGill Faculty Club</b> Networking Cocktail 3 <sup>rd</sup> Fl “Old McGill” Rm	<b>6:00pm to 9:00pm</b> <b>Les 7 Doigts</b> Leadership with a Circus Arts perspective	



Executive Institute

INO DO

# World-Class Faculty and Experts

- Thought leaders
- Industry understanding & hands-on business experience
- Executive-level dialogue & results-focus



**Martine  
LIAUTAUD**  
President of WIF &  
Program Creator



**Delphine  
BELLINI**  
Creative Leadership  
at Schiaparelli



**Marie-Josée  
LAMOTHE**  
Innovation &  
Entrepreneurship



**Sema  
BURNEY**  
Diverse and Inclusive  
Culture



**Estelle  
METAYER**  
Leadership  
Practices



**Marika  
GALEA**  
Leadership  
lessons from the  
jazz world



**Carola  
WEIL**  
Resilience &  
Risk-Taking



**Julie  
STAL-LE CARDINAL**  
Value Creation &  
Systems Thinking



**Dror  
ETZION**  
Sustainable  
Innovation

# Questions?

Catherine Marcotte

Program Manager

McGill Executive Institute

Desautels Faculty of Management

McGill University

E: [catherine.marcotte@mcgill.ca](mailto:catherine.marcotte@mcgill.ca)

T: 418-283-2297

Eric Saine

Business Development Director

McGill Executive Institute

Desautels Faculty of Management

McGill University

E: [eric.saine@mcgill.ca](mailto:eric.saine@mcgill.ca)

T: 514.398-5817



*Women Entrepreneurs & Leaders Program 2022*



McGill

Executive  
Institute

INO

DO