



WELCOME

**Women
Entrepreneurs
and Leaders
Program**

Empower – Accelerate – Disrupt

Women Entrepreneurs & Leadership Program: May 14 to May 19, 2023

Sunday May 14	Monday May 15	Tuesday May 16	Wednesday May 17	Thursday May 18	Friday May 19
	Breakfast 8:30am to 9:00am McGill Faculty Club	Breakfast 8:30am to 9:00am Hotel Le Germain	Breakfast 8:30am to 9:00am McGill Faculty Club	Breakfast 8:30am to 9:00am McGill Faculty Club	Breakfast 8:30am to 9:00am McGill Faculty Club
	9:00am to 12:30pm McGill Faculty Club	9:00am to 12:30pm Desjardins Site Visit	9:00am to 12:30pm McGill Faculty Club	9:00am to 12:30pm McGill Faculty Club	9:00am to 12:30pm McGill Faculty Club
12:30 to 2:45 pm Check-in at Hotel Le Germain	Building an Innovative Mindset Dobson Center Forum Montreal Women Entrepreneurs <i>Prof. M.J. Lamothe</i>	Growth through values, culture and focus at Desjardins Financial Group Site Visit and Executive Discussion with Isabelle Garon Return to Hotel	Embracing Risk to Re- Imagine the Future The Resilient and Flexible Mind <i>Prof. Carola Weil</i>	Project Success – A Systemic Approach to Value Creation Workshop 1 <i>Prof. Julie Stal-Le Cardinal</i>	Sustainability as an Innovation Strategy <i>Prof. Dror Etzion</i>
	Lunch 12:30pm to 1:30pm McGill Faculty Club	Lunch 12:30pm to 1:30pm McGill Faculty Club	Lunch 12:30pm to 1:30pm McGill Faculty Club	Lunch 12:30pm to 1:30pm McGill Faculty Club	Lunch 12:30pm to 1:30pm McGill Faculty Club
3:00pm to 5:00pm Hotel Le Germain	1:30pm to 5:00pm McGill Faculty Club	1:30pm to 5:00pm McGill Faculty Club	1:30pm to 3:30pm McGill Faculty Club	1:30pm to 4:00pm McGill Faculty Club	1:30pm to 2:30pm McGill Faculty Club
Words of Welcome and WIF Video Program Introduction Eric Saine - McGill Leadership with a Jazz Perspective Marika Galea Jazz Quartet	Leadership in Practice - a Woman's Perspective <i>Prof. Estelle Metayer</i>	Becoming an Influencer for Inclusion and Diversity <i>Prof. Patricia Hewlin</i>	Guest Speaker Fireside Chat 3:30pm to 5:00pm Relaunch of Brand Excellence <i>Delphine Bellini CEO of the Haute couture house Schiaparelli</i>	Case Study Activity – Air Canada Executive Project Success – A Systemic Approach to Value Creation Workshop 2 <i>Prof. Julie Stal-Le Cardinal</i>	Key Learning Review <i>Prof. M.J. Lamothe</i> 2:30pm – 3:30pm Certificates and Closing Ceremony <i>Martine Liautaud Dean Yolande Chan Various Faculty/Staff</i>
5:00pm to 6:00pm Le Germain Pavillon Rm Cocktail & Tapas Free Evening	Free Evening	6:00pm to 9:00pm EY Montreal Office Insight Presentation Cocktail Buffet	5:00pm to 6:30pm McGill Faculty Club Networking Cocktail at the Faculty Club	6:00pm to 9:00pm Leadership à la Cirque Learning through the arts Gala Cocktail Buffet	



World-class Faculty and Experts



- Thought leaders
- Industry understanding & hands-on business experience
- Executive-level dialogue and results-focus



**Marika
GALEA Jazz Band**
Leadership lessons
from the jazz world



**Marie-Josée
LAMOTHE**
Innovation &
Entrepreneurship



**Patricia
HEWLIN**
Diverse and Inclusive
Culture



**Estelle
METAYER**
Leadership
Practices



**Meet Five
Entrepreneurs**
Panel: Personal
Stories of Success



**Carola
WEIL**
Resilience &
Risk-Taking



**Julie
STAL-LE CARDINAL**
Value Creation &
Systems Thinking



**Dror
ETZION**
Sustainable
Innovation

AND MORE...