

Unleash
your potential

Women Entrepreneurs and Leadership Program

Empower – Accelerate – Disrupt



McGill

Executive
Institute



CentraleSupélec



“

Our mission is to promote the advancement of women in the workplace. Not only is this fair and necessary, but it also helps businesses succeed financially.

Diversity is a proven driver of creativity, efficiency, agility and resilience. It is everyone's responsibility to help us break through the glass ceiling once and for all.

”

Martine Liautaud
Founder and President
Women Initiative Foundation

Our Partners

Women Initiative Foundation (WIF)

Since its founding in 2009, Women Initiative Foundation (WIF) has been committed to promoting the advancement of women in the business world and the economy. The foundation operates internationally, with activities in France, Singapore, the US and Canada.

In Montreal, WIF benefits from an active strategic committee led by two notable women in the Quebec business world, Anne-Marie Hubert and Christiane Bergevin.

WIF has pursued its mission through mentoring programs, online cross-company and online cross-continent programs. In 2016, WIF launched a transatlantic mentorship program connecting women entrepreneurs wishing to expand their businesses and networks in Europe and North America.

The foundation also conducts research in Europe and North America to promote solutions that improve diversity in the economy. WIF will present this research during the program, highlighting solutions, such as mentoring and sponsorship, which are critical to the success of women in business.

Experience firsthand how you can leverage mentoring in your career and organization and become part of the virtuous circle.

To learn more: [Website](#) / [LinkedIn](#) / [Twitter](#)

CentraleSupélec (CS)

CentraleSupélec is a public institution devoted to scientific, cultural and professional innovation. It was founded in 2015 by the merger of École Centrale Paris and Supélec.

CentraleSupélec operates three campuses in France and is home to 4300 students (3200 specializing in engineering) and 16 laboratory and research teams. The school also has an established international network, with activities in China, India and Morocco.

Ranked among the best universities in the world, it is a leader in higher education and a top institution in the field of engineering and systems science.

CentraleSupélec is a founding member of the Université Paris-Saclay and chairs the École Centrale Group.

To learn more: [Website](#) / [LinkedIn](#) / [Twitter](#)

An empowering, accelerating and disruptive program

McGill: Canada's Ivy League University

In North America and throughout the world, the glass ceiling persists. Despite a rise in women entrepreneurs and leaders, a significant gap exists.

The **Women Entrepreneur and Leadership Program (WELP)** is a unique Innovation and Leadership program for seasoned women professionals worldwide.

The program combines the expertise and complementary cultures of three globally renowned institutions: **McGill Executive Institute**, **CentraleSupélec Exed** (a subsidiary of the European Engineering School CentraleSupélec), and the **Women Initiative Foundation**, with its international experience in promoting women in business.

Program at a glance

The **Women Entrepreneurs and Leadership Program** offers an immersive experience, aimed at developing your leadership competencies and accelerating you and your business.



The six-day program will connect you to a community and establish a foundation for lifelong learning, growth, and engagement. The program offers experiential learning opportunities, a wealth of knowledge from top faculty and researchers, personal development as well as networking opportunities. You will benefit from a small cohort of international leaders and entrepreneurs in an intimate setting on Montreal's iconic McGill campus.

Starting on Sunday and ending on the following Friday, you will spend a week engaged in lectures, fireside chats and cultural events where emerging skills are continually developed and applied. You will leave equipped with tools to manage complex projects in any industry or function. The program aims to propel women in business and create a network of women that will continue to learn and support each other for years to come.

Main themes

● Empower

Develop an innovative mindset and foster that mindset in others

- The forward-thinking leader
- Identifying the changing leadership landscape
- Developing an innovative mindset
- Anticipating change in your competitive environment
- Challenging your assumptions and your business model
- Empowering others through effective communication
- Breaking through barriers in the workplace

● Accelerate

Acquire the tools to implement and deploy innovation strategies

- Fostering an ambidextrous mindset and pursuing strategic innovation
- Developing an entrepreneurial approach in an established organization
- Implementing Lean Startup methodology in your context
- Using customer and market feedback with agile solution development
- Applying a systematic approach to value creation
- Understanding and quantifying the possibilities of creation and loss of values (not only economic)
- Defining the ideal organization
- Determining the required resources for the organization

● Disrupt

Embrace risk and technology to ensure future-readiness

- Understanding the impact of artificial intelligence
- Using AI to create value in your context
- Implementing AI across the value chain
- Maximizing positive impact and mitigating risk of failure
- Defining your future through storytelling
- Embracing risk and (re-)visioning the future
- Learning strategies for personal and professional risk management
- Creating a future-ready network

● Future Ready Leaders

McGill University welcomes you to Montreal

Montreal sits at the meeting point of the Old and New Worlds and offers an exciting fusion of European and North American cultures. It's a city of cobblestones and an international hub for creative sectors, software engineering, pharmaceuticals, aerospace and telecommunications.

A safe, vibrant, diverse city bursting with culture, Montreal consistently ranks among the world's most livable cities. Around half of Montrealers' mother

tongue is French but thanks to the friendly spirit of its community, you will be able to get by with ease in English.

Whether enjoying one of Montreal's famous cafes, restaurants or public markets, visiting any of the 2,200 hectares of parks including Mount Royal, or taking advantage of the city's 100+ world-renowned festivals and public events, you will find your leadership experience enriched by this effervescent city.



Program details and application requirements

Program Dates

May 15 - 20, 2022

There are several evening events planned, please see the detailed schedule on our website for more information.

Program Fee

The program fee is CAD \$8,995 + applicable taxes. This includes program tuition, instructional materials, accommodation (5 nights), daily breakfasts, lunches, and refreshments.

Ideal Participant Profile

This residential program is for seasoned women professionals from various industries and locations. It is equally applicable for high-potential women leaders with at least ten years of professional experience.

The McGill Executive Institute seeks to build strong positive learning environments within which participants can develop the necessary mindsets for future business growth. Eligibility for program acceptance requires the following qualifications:

1. Participants have upper to senior-level management responsibilities.
2. A positive interest in engaging with peers in a unique executive learning environment.

Candidates are encouraged to **register online and supply a current resume** that shows both your academic and professional experience via email to:

Pamela Sorenti
pamela.sorenti@mcgill.ca