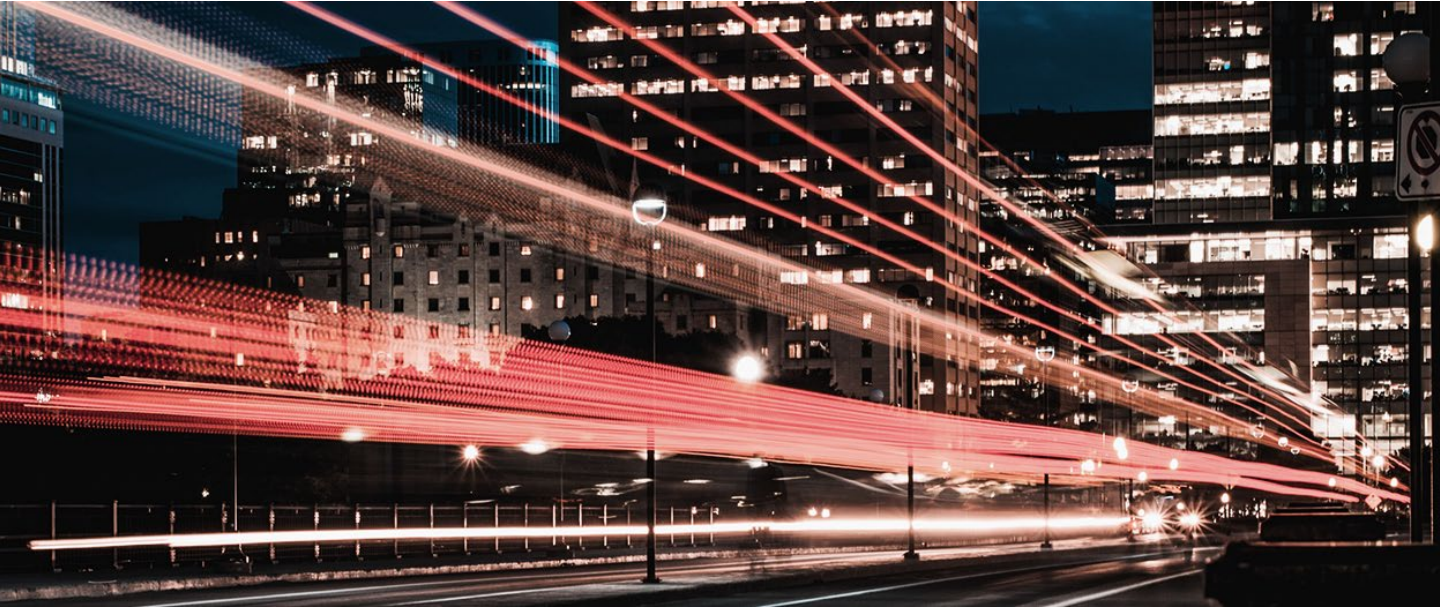


# Leading a Sustainable Future

Micro-Series Executive Education for Future-Ready Leaders



## Inspiring | Empowering | Disruptive

In a world in crisis, **leaders must evolve**. To succeed in an uncertain time, we must rethink leadership, embrace disruption, and harness the power of diverse, global teams.

Join us for this **three-week virtual program** for senior leaders.

Learn from world-class instructors, engage with an international network of high-achieving professionals, and hone your leadership skills to thrive in a rapidly changing, globally connected world.

Women Initiative Foundation (WIF) offers you to take part in this unique micro-series designed with McGill Executive Institute for a **select cohort of future-forward leaders**.

The goal of WIF is to promote diversity and more specifically the advancement of women in business.

The foundation is international (USA, Canada, Europe, Singapore).



# Sparking inclusion, collaboration, and innovation

*To build a sustainable future, today's business leaders must question, innovate, and adapt to disruptions in the economic, environmental, social, health, and political landscapes.*

*With this virtual micro-learning series, you will gain the tools to be future-ready – developing new perspectives, strengthening your skillset, and transforming your leadership potential.*

## Program Structure Overview

Week 1  
Collaboration  
& Sustainability

Week 2  
Innovation

Week 3  
Change & Growth



**November**

8 - 26, 2021



**Online**

Access anywhere



**8 hrs**

Of live Sessions



**McGill**

Certificate of completion



# Key Themes

## Collaboration + Sustainability

### Diversity & Inclusion

*Expand* awareness of your own unconscious belief systems

*Explore* how to motivate and retain top talent from diverse backgrounds

*Inspire* inclusive team dynamics to create a mission and vision

### Relational Intelligence

*Enhance* your ability to build collaboration and trust

*Build* a leadership toolkit based on seven proven competencies

*Unleash* your team's potential

### Social Sustainability

*Balance* needs of stakeholders

*Invest* with a vision to sustain long-term value creation

*Steward* the environment and future generations'

## Creativity + Innovation

### Design Thinking

*Discover* design thinking and the problems it can solve

*Develop* empathy to understand your user-client's perspective

*Generate* deep insights to reframe your perception

### Data Science

*Innovate* with advanced analytics and technology to reach and exceed your goals

*Propose* new ways of working in your organization, using an intrapreneurship mindset

*Solve* complex problems with informed decision making

## Change + Growth

### Disruption

*Manage* the reality of disruptive change

*Prepare* for disruption on a continual basis

*Predict* answers to uncomfortable questions such as: Who are our emerging competitors?

### Strategic Agility

*Bolster* your organization's capacity to thrive during change

*Understand* how company culture and politics affect the adoption of a strategic plan

*Persist* in the face of setbacks

### Holistic Growth Mindset

*Embrace* challenges as opportunities

*Achieve* creation greater success by linking a growth mindset to leadership and team development

*Depart* with key strategies that develop learning skills and expand your leadership reach