

Press Release
June 2019

Intrapreneurship, Innovation & Leadership Program for Women Executives

In partnership with Haas School of Business at the University of California, Berkeley and the Women Initiative Foundation (WIF), CentraleSupélec Exed is running an innovative, international executive training program on intrapreneurship and management for women executives around the world from June 9 to 14, 2019.

It's a leadership program for senior women managers – and the first of its kind.

For the first intake, the program brings together 20 high-potential female managers with at least ten years of experience from eight countries and 14 global companies. The English-taught program draws on the expertise and complementary cultures of two world-renowned business and engineering schools, as well as WIF's recognized experience in promoting women in business. The program's goals are to bolster the executives' leadership skills and to facilitate networking between the women, both during the program and beyond, through events and other programs run by WIF in France and abroad.

The program was set up and designed by Martine Liautaud, WIF's Founder and Chair, Julie Le Cardinal, Professor and Director at CentraleSupélec's Business Science Department, and Kellie McElhaney, Professor at Haas Berkeley and Founder of the Centre for Equity, Gender and leadership.

Participants will also benefit from company visit set up by WIF to discuss strategic challenges.

A prestigious partnership with Haas School of Business at the University of California, Berkeley

Participants will study systems thinking, project management, stress and time management, parallels between sport and management, collaborative working, personal leadership strategies, and diversity, equity and inclusion. Case studies, an integrated collaborative project, and strategies and tools will be presented by the professors during the program that will lead to a certificate from the Women Initiative Foundation, CentraleSupélec and Berkeley Haas School of Business. Participants will celebrate the program's inaugural session on the evening of June 14th on a river boat in the heart of Paris.

About CentraleSupélec:

CentraleSupélec, a Public Institution of a scientific, cultural and professional nature, was created by the merging of École Centrale Paris and Supélec in January 2015. Today, CentraleSupélec consists of 3 campuses in France. It has 4,300 students, 3,200 being engineering students and includes 16 laboratories or research teams. As an international School, CentraleSupélec is also located in China, India and Morocco. CentraleSupélec is a reference center in the field of engineering sciences and systems and a leading School in higher education and research, ranked among the best institutions in the world. CentraleSupélec is a founding member of Paris-Saclay University and chairs the École Centrale Group.

To find out more: [Site web](#) | [LinkedIn](#) | [Twitter](#)

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About the Women Initiative Foundation (WIF):

Founded in 2015, after the success of the WBMI association set up in 2009, WIF brings together, organizes and leads a vast network made up of mentees, mentors, and strategic partners such as ENGIE and BNP Paribas in France and abroad (Europe, Canada, United States and in Singapore). WIF encourages the promotion of women in the world of business and the economy in general. It also develops international university programs for women entrepreneurs and women corporate executives.

Beyond its philanthropic sponsorship, WIF conducts research on these themes with Pan-European studies and specialized publications.

Having successfully run a volunteer support program for women entrepreneurs of growing companies, in 2016 WIF launched a transatlantic program for both French entrepreneurs wishing to develop their business in the United States and Canada, with the support of an American or Canadian mentor – and American/ Canadian entrepreneurs wishing to set up in Europe, with the help of a European mentor.

In 2018, for high-potential women managers, WIF launched a European inter-company mentoring program with 5 global companies. An identical program will be launched in the USA in 2019. In June 2019 WIF is opening its first office in Asia, in Singapore.

To find out more: [Site web](#) | [LinkedIn](#) | [Twitter](#)

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About Berkeley School of Business and Egal:

As the second-oldest business school in the United States, the Haas School of Business at the University of California, Berkeley has been questioning the status quo since its founding in 1898. Berkeley Haas is a leading producer of new ideas and knowledge in all areas of business. Our exceptional faculty members include two Nobel Prize Laureates in Economics, and we graduate over 1,000 student leaders each year. The Center for Equity, Gender and Leadership was founded in 2017 and its mission is to educate equity fluent leaders to ignite and accelerate change. « Equity fluent leadership » is a leadership construct EGAL uniquely developed.

To find out more:

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