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A banker for women

Martine Liataud, founding chairperson of the *Liataud & Cie.* investment bank, is going to launch an endowment fund this month with energy giant Engie. WIF, the Women Investment Fund, aims to improve the place of women in the business world and promote French ideas on the subject abroad. Having already set up a mentoring program for business women (WBMI), Liataud is moving up a gear.

