



We invite you to an evening of "**Breaking Through**" to be held on Friday, May 6th from 6:30pm to 8:30pm ET, at [Albertine Bookstore](#) located at 972 5th Ave. This event, hosted by Martine Liautaud, French entrepreneur and investor, in association with Albertine Bookstore, will celebrate the [Women Initiative Foundation](#)'s office opening in New York and present Ms. Liautaud's newly published book, [\*Breaking Through: Stories and Best Practices From Companies That Help Women Succeed.\*](#)

Please join us as we discuss the importance of mentoring women, practical ways Women Initiative Foundation and others can help obtain success and why doing so makes smart business sense. Because after all "when women succeed, we all

win.”

Drinks and hors d’oeuvres will be served.

There is limited capacity for this event, so please RSVP as soon as you are able.

I look forward to your attendance.

Sincerely,

**Martine Liautaud**

**RSVP Today!**

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#### **Women Initiative Foundation**

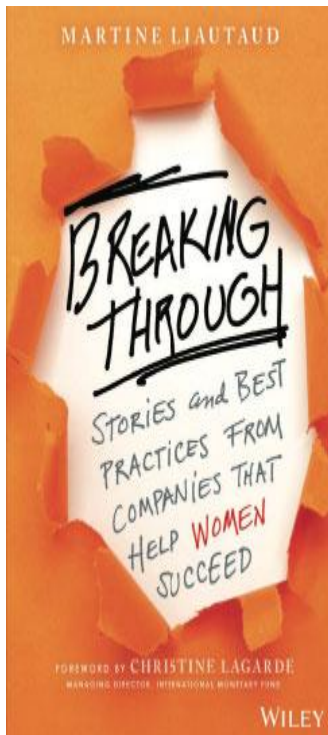
The Women Initiative Foundation (WIF) was founded in 2015 by [Martine Liautaud in coordination with global energy player and expert operator ENGIE]. WIF seeks to improve the place of women in business and increase their presence in universities around the world through active mentorship, sponsorship support and training programs. These initiatives have proven to positively affect women, businesses, society and the economy. The Foundation is also a global forum in which to encourage public dialogue about supporting women in business through research and scholarly articles, including Martine Liautaud’s book *Breaking Through: Stories and Best Practices From Companies That Help Women Succeed*. WIF believes that ‘when women succeed, we all win.’ [WIF has offices in France and New York.] For more information about WIF, please visit: <http://women-initiative-foundation.com/>. To order *Breaking Through: Stories and Best Practices From Companies That Help Women Succeed*, please visit: <http://www.amazon.com/Breaking-Through-Martine-Liautaud/dp/1119261333>.

The President of WIF, Martine Liautaud, is available for interviews about how to promote women in business and support women entrepreneurs in Europe and the U.S.

#### **Albertine Books**

Albertine is a reading room and bookshop that brings to life French-American intellectual exchange. A permanent venue for free events and debates, the space offers more than 14,000 contemporary and classic titles from over 30 French-

[www.albertine.com](http://www.albertine.com). Follow Albertine on Facebook, Twitter, and Instagram:  
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Albertine Bookstore  
972 5th Ave  
New York, NY

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